

## SKILLS

InDesign  
HTML/CSS  
Photoshop  
Illustrator  
Premier/FinalCut  
AfterEffects  
Dreamweaver  
Microsoft Office

## EXPERIENCE

April 2012 – Present  
Wayfinding Designer at  
UA Parking & Transportation

Designed interior and directional garage signage  
Created wayfinding routes, and integrated signs  
Constructed installation maps and guides

September 2011 – Present  
Graphic Media Specialist at  
National Center for Interpretation

Responsible for marketing collateral design  
Ensure branding consistency and integrity  
Long-term web design and maintenance

June 2007 – January 2012  
Crew Leader at Cold Stone Creamery

Demonstrated excellent customer service  
Managed money and other employees

September 2010 – Present  
Freelance design work

January 2011 – May 2011  
Intern at UA Digital Print Studio

Was responsible for preparing large-format jobs  
Maintained hardware and a variety of papers

## EDUCATION

Bachelor of Fine Arts  
Visual Communication – Graphic Design  
Expected Graduation May 2013  
The University of Arizona

## ACHIEVEMENTS

Dean's List - Fall 2009  
Honors Academic Distinction 2010  
1<sup>st</sup> Prize – Typography – UA BFA Show 2011  
3<sup>rd</sup> Prize – Poster Design – UA BFA Show 2012  
UA Cares Campaign Design Winner 2012  
St. Elizabeth's Health Center Design Team 2013

## CAPABILITIES

Efficiently create high-quality design work to satisfy project demands  
Able to manage multiple long and short-term projects  
Excell in a fast-paced environment with rigorous deadlines  
Extensive experience working with clients, customers and superiors  
Design for print-shop and web standards for optimum compatibility  
Create and maintain business and eCommerce websites

## CONTACT

520.307.7667  
<http://iolayr.com>  
[daniel@iolayr.com](mailto:daniel@iolayr.com)



# DANIEL ROPER